

## Call for Expressions of Interest

### Coast Salish Art on BC Ferries - *Salish Heron*

#### PROJECT BACKGROUND

To celebrate and honour the Coast Salish People as the traditional stewards and original mariners of southern coastal waters, BC Ferries' first three Salish Class ferries were named *Salish Orca*, *Salish Eagle* and *Salish Raven* in 2015. The names were chosen following a public consultation process. BC Ferries worked with the First Peoples' Cultural Council to select Coast Salish artists to design artwork that reflected each vessel's name for the exterior and interior of the vessels.

BC Ferries is now preparing for the arrival of a fourth vessel that will join the Salish Class fleet. In the Spring of 2022, the *Salish Heron* will begin serving the Southern Gulf Islands of Pender, Saturna, Mayne and Galiano, and south Vancouver Island's Swartz Bay.

To again honour the unique relationship Coast Salish People have with the Salish Sea, BC Ferries is seeking a strong Coast Salish design for the exterior and interior of the vessel that reflects the character and meaning of its name - *Salish Heron*. To assist BC Ferries with their plan the First Peoples' Cultural Council is facilitating the commission of one original design. Expressions of Interest are invited from B.C. Coast Salish artists working in a specifically Coast Salish artistic style, and affiliated with any of the following 26 Coast Salish Nations:

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|------------------------|----------------|--------------------|
| 1. Cowichan Tribes     | 11. Pauquachin | 20. Tla'amin       |
| 2. Esquimalt           | 12. Penelakut  | 21. Tsartlip       |
| 3. Halalt              | 13. Qualicum   | 22. Tsawout        |
| 4. Homalco             | 14. Shíshálh   | 23. Tsawwassen     |
| 5. Klahoose            | 15. Semiahmoo  | 24. Tseycum        |
| 6. K'omoks             | 16. Snumeymuxw | 25. Tsleil Waututh |
| 7. Lyackson            | 17. Songhees   | 26. T'Sou-ke       |
| 8. Malahat             | 18. Squamish   |                    |
| 9. Musqueam            | 19. St'zuminus |                    |
| 10. Nanoose/Snaw-aw-as |                |                    |

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#### CALL FOR EXPRESSIONS OF INTEREST

We invite Expressions of Interest (EOI) from artists affiliated with any of the 26 listed B.C. Coast Salish First Nations. This invitation includes visual artists working in any art form, however the final design will be translated into digital form for application to the vessel. Eligible artists are invited to submit their EOI to the First Peoples' Cultural Council by Monday, May 10, 2021 at 5 p.m.

From the Expressions of Interest, the selection committee will shortlist up to four artists who will be commissioned to develop specific *Salish Heron* design concepts. From these proposals, one artist will be selected to work toward final refinement, fabrication and application of their design.

*Please read through this entire Call which provides full details of the process and timeline.*

**SUBMISSIONS FOR STEP ONE MUST ARRIVE BY Monday, May 10, 2021 at 5 p.m.**

Please reply to the First Peoples' Cultural Council by email: [hilary@fpcc.ca](mailto:hilary@fpcc.ca)

**DETAILS FOR SUBMISSION OF EXPRESSIONS OF INTEREST**

**Step One – Open Call for Expressions of Interest from Coast Salish artists affiliated with one of the 26 Coast Salish communities**

**Visual Artists' submissions must include the following:**

- Completed Artist submission form;
- Artist's bio and/or CV;
- A brief one-page letter or statement of intent describing your interest in the project;
- Up to 5 images of previous work (numbered titles, jpegs preferred);
- A list describing the sample images – title, materials, dimensions, year created;
- One letter of reference for this project.

**Step One Selection Criteria:**

- Artistic excellence based on samples of previous work;
- Artistic works that express specifically Coast Salish artistic style and iconography;
- Clarity of letter of intent;
- Ability to express the vessel name through the artwork;
- Ability to provide digital images for final fabrication;
- Ability to meet the project timeline;
- Priority will be given to submissions from artist affiliated with communities other than those already represented on the Salish fleet, (*Esquimalt, Musqueam, Stz'uminus*)

FPCC staff will facilitate the review of EOI's by an impartial committee of knowledgeable community experts and BC Ferries senior staff who will shortlist up to four artists who will be invited to continue to Step Two.

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**Step Two – Shortlisted Artists**

- Shortlisted artists will be commissioned to submit a rendering of their design concept, reflecting the vessel name: ***Salish Heron***.
- Shortlisted artists' submissions will include a statement about their ***Salish Heron*** design.
- Shortlisted artists will be provided with a template, details about vessel design and technical specifications that need to be considered.
- Shortlisted artists will be provided a \$500 honorarium to develop their design concept.
- \$200 will also be provided to Step Two shortlisted artists to pay honoraria to an Elder or Knowledge Keeper as part of their research and concept development during Step Two.

## Step Two Selection Criteria:

- Artistic excellence;
- Work expresses the vessel name, *Salish Heron* in an identifiable Coast Salish artistic style;
- Design can be scaled up and applied to the vessel surface in an effective and dynamic way;
- Viability of developing high quality digital images required for final fabrication;
- Ability to meet the project timeline, and
- Ability to fulfil technical requirements.
- Preference will be given to submissions from communities not already represented on the Salish fleet.

**One artist will be selected for Step Three - Final Commission.**

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## Step Three – Final design

- BC Ferries will develop fair intellectual property, limited use agreements with the artist;
- With the support of FPCC, the artist will work with BC Ferries to refine their concept for the final commission, adhering to BC Ferries specifications for fabrication and application;
- BC Ferries will work with the artist to extrapolate elements from the final design for use in other interior design elements in the vessel;
- BC Ferries will exhibit information about the artist and their work onboard the vessel.

**The selected artist will be paid a \$15,000 licensing fee for their final design.**

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## PROJECT TIMELINE

1. Call for Expressions of Interest announced - March 23<sup>rd</sup>, 2021
2. Deadline for Expressions of Interest - May 10<sup>th</sup>, 2021 at 5 pm
3. Step One – committee selection of shortlisted artists - May 19<sup>th</sup>, 2021
4. Step Two – deadline for shortlisted artists’ conceptual designs - June 14<sup>th</sup>, 2021
5. Final selection of artist - June 24<sup>th</sup>, 2021
6. Sign agreements with selected artists - July 6<sup>th</sup>, 2021
7. Artist works with BC Ferries to refine design - July 16<sup>th</sup>, 2021
8. Artist delivers final design to BC Ferries - July 23<sup>rd</sup>, 2021
9. File preparation and fabrication of wrap – August – December 2021
10. Design wrap applied to vessel February 2022
11. Ferry unveiling and launch - April 2022

**SUBMISSIONS FOR STEP ONE MUST ARRIVE BY:**

**Monday, May 10, 2021 at 5 pm**

Please respond to the First Peoples’ Cultural Council by email: [hilary@fpcc.ca](mailto:hilary@fpcc.ca)

Direct any questions to: Hilary Strang [hilary@fpcc.ca](mailto:hilary@fpcc.ca) or call 250.893.9098